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## NEWS RELEASE

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### **SSi improves wireless connectivity in Canada's North with support from Rogers**

*Customers will experience faster speeds, more capacity and better coverage*

**YELLOWKNIFE, December 11, 2018.** SSi Micro Ltd., the North's premier provider of broadband wireless and developer-operator of the award winning SSi Mobile and QINIQ broadband services, is proud to team up with Rogers Communications to deliver enhanced wireless services to customers in northern Canada, including in Nunavut, Northwest Territories and the Yukon.

Recently approved by Innovation, Science and Economic Development Canada (ISED), SSi has received a spectrum sub-licence from Rogers to create a larger block of radio frequency within the 1900 MHz range. The immediate benefit to consumers is enhanced performance across the SSi Mobile and QINIQ local networks. By creating a wider bandwidth channel to deliver wireless LTE data between SSi's facilities and customer internet and mobile devices, the additional spectrum translates to faster speeds, substantially increased capacity and wider coverage for consumers within the served communities.

"We have always been committed to providing the best possible service for our customers," said Jeff Philipp, founder and CEO of SSi. "Along with the significant investments we have made over the last few years to upgrade our northern network to the latest LTE technology, this important agreement with Rogers allows us to improve even further our broadband wireless services."

"By investing in our network across Canada to get it 5G ready and providing Rogers spectrum to smaller carriers serving remote communities like SSi Micro, we are connecting Canadians to the moments that matter most in their lives," said David Watt, Senior Vice-President Regulatory, Rogers Communications. "We are pleased to support SSi's commitment to enhancing wireless services for customers in Northern Canada."

For more information on SSi Micro, SSi Mobile and QINIQ, visit [www.ssimicro.com](http://www.ssimicro.com) and [www.qiniq.com](http://www.qiniq.com).

For more information on Rogers, visit [www.rogers.com](http://www.rogers.com).



**About SSi:** Headquartered in Yellowknife, Northwest Territories, and with a satellite teleport and network operations centre in Ottawa, SSi designs, builds and operates state-of-the-art communications networks around the world. With over 25 years of operating experience, SSi is a leader in delivering advanced satellite, broadband and mobile wireless solutions.

SSi understands first-hand the challenges faced in providing effective and affordable communications services to remote and outlying areas. SSi launched broadband into many markets where the internet previously did not exist, delivers mobile voice and data services to communities where those were not available, and provides a competitive alternative to the incumbent operator in many other small and remote markets.

SSi was the first company to launch broadband service in all 25 Nunavut communities, doing so under the “QINIQ” brand name, offering the same service level and pricing to Nunavummiut across the Territory. Since then, the positive impacts of broadband for consumers, organizations and small business have been evident across the North.

Over the past three years, SSi invested \$75 million to upgrade the Nunavut-wide QINIQ network with 4G-LTE and 2G-GSM technology, ground infrastructure and satellite capacity, paving the way for the launch of the SSi Mobile voice and data service in February 2018. SSi Mobile is the only cellular service with coverage in all 25 Nunavut communities and is the first-ever cellular service for sixteen of those communities. Startup Canada awarded SSi with the 2018 National High-Growth Entrepreneurship Award for the launch of SSi Mobile service in Nunavut

**About Rogers:**

Rogers is a leading diversified Canadian communications and media company. We are Canada’s largest provider of wireless communications services and one of Canada’s leading providers of cable television, high-speed Internet, information technology, and telephony services to consumers and businesses. Through Rogers Media, we are engaged in radio and television broadcasting, sports, televised and online shopping, magazines, and digital media. Our shares are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI).

SOURCE Rogers Communications Canada Inc. – English

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